

**TV**



**RADIO  
SHOW**

**1964**

**SOUVENIR CATALOGUE & GUIDE 2/6**



*Patron:* HER MAJESTY THE QUEEN

**THE THIRTIETH NATIONAL  
RADIO AND TELEVISION EXHIBITION**

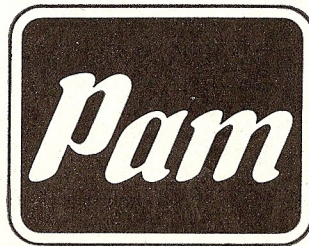
**THE TELEVISION  
AND RADIO SHOW  
1964**

**EARLS COURT - LONDON**

**August 26th to September 5th**

Organised by RADIO INDUSTRY EXHIBITIONS LIMITED  
on behalf of THE BRITISH RADIO  
EQUIPMENT MANUFACTURERS' ASSOCIATION

*For those who seek perfection...*



**cuts the cost of viewing**

*See the full range on*

**STAND No. 3**

**PAM (RADIO & TELEVISION) LTD.  
295 REGENT STREET, LONDON W.1.**

**PAM**

**3**

**PAM (RADIO & TELEVISION) LTD.  
295 Regent Street, London, W.1**

Pam (Radio & Television) Ltd. have, in the course of the past few years, firmly established themselves in the British Radio and Television market.

Pam produce quality receivers, both in radio and television, which are acknowledged to be the finest instruments that money can buy.

The new Pam range for 1964 is in keeping with the emphasis always placed on design, good workmanship and reliability and this year the 23 in. Television range will be the major feature, because Pam, fully aware of the trend towards the future, now produce *only* 23 in. Television receivers.

The full range of Radio and Television models, both home and export, are on view at the Pam Stand No. 3, and brief details of the range are listed hereunder:

*HOME MARKET*

**TELEVISION RECEIVERS**

- Model 5140* A new 23 in. television in sapele veneers. Frontal speaker and controls.
- Model 5141* New 23 in. television in sapele veneers. Frontal speaker and controls.
- Model 5114* 23 in. television in sapele mahogany veneers. Frontal speaker and controls.
- Model 5142* A new luxury 23 in. television. Press button controls, frontal sound.
- Model 5144* A new luxury 23 in. console television with full length folding doors. Available in either polished walnut veneers or teak.

All television models are available either with or without a fitted U.H.F. tuner unit at an additional 7 gns.

"Fringe" models for weak signal areas are also available at 2 gns. extra.

**RADIO RECEIVERS**

- Model 5217* A two waveband portable, presented in Red and Grey cabinet.
- Model 5219* A new mains/battery two waveband portable in a beautiful Royal Blue and Grey cabinet.
- Model 5220* A new two waveband portable with pre-set Luxembourg switch. Inexpensive and very compact.
- Model 5215* A small light weight portable covering two wavebands, in Tan and Cream polystyrene cabinet.
- Model TB81TE* A luxury four waveband portable giving trawler band coverage. Telescopic aerial and press button controls.

**CAR RADIO**

- Model 5211* Wonderful value, inexpensive but extremely powerful. Two waveband car radio.

**RADIOGRAMS**

- Model 5207* A new popular priced stereogram, 4 speed record changer, full stereo, presented in a smart sapele mahogany cabinet.
- Model 5208* A super luxury stereo radiogram for the discerning listener, perfect reproduction from a beautifully designed walnut cabinet.
- Model 5212* An inexpensive, compact little radiogram—ideal for small rooms and flats with hinged drop-down four speed playing deck.

**RECORD PLAYERS**

- Model 5205* A new inexpensive four speed record player, fully portable and presented in contrasting colour cabinet.
- Model 5206* A new luxury record player, four speed auto-changer, built for high performance and reproduction with an eight watt output.

Overseas and export inquiries are welcome. A full range of merchandise designed and made expressly for world markets is on view at the Pam Stand No. 3.