



souvenir catalogue

2/-



radio show

EARLS COURT



116 NATIONAL PROVINCIAL BANK

NATIONAL PROVINCIAL BANK LIMITED

15 BISHOPSGATE, E.C.2

National Provincial Bank is daily assisting thousands of private, professional and business people all over the country and is ready to help and advise on all financial matters at its Stand, where a full banking service is provided for the convenience of Exhibitors and Visitors and interpreters will be in attendance.

Enquiries are also welcomed at any of the numerous Branches throughout England and Wales.

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NIXA

NIXA RECORD CO. LTD.

66 HAYMARKET, LONDON, S.W.1

This stand, designed in contemporary style, will feature the Nixa records, and also Mercury, Vanguard and Emarcy which are marketed by Pye Ltd.

The main feature of the exhibit will be a small stage on which, each evening, one of the recording stars will make a personal appearance. There will be displays of outstanding records and a gallery of photographs of the artistes who record for the four labels. Information and catalogues will be available from the appropriate counters. There will be a reception room and office for record dealers.



Demonstration Room D.33

PAM

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PAM (RADIO & TELEVISION) LIMITED

295 REGENT STREET, LONDON, W.1

This year the Pam range of Radio receivers is headed by the model 710 Battery portable, the first all-transistor set to be manufactured in Great Britain. In addition, the 710 utilises a printed circuit chassis as do the other portables manufactured by this company.

Other models in the Radio range include two A.M./F.M. receivers and one radiogram which incorporates the latest Collaro 4-speed auto changer. The range is completed with two A.M. only sets, one for A.C. mains and the other for A.C./D.C.

Television models consists of two 17-in. Table sets, one 17-in. Console and one 21-in. Console. All models are for use on A.C./D.C. mains and incorporate the usual features associated with this company's products. A high standard of cabinet work is maintained.

TELEVISION

Model 754.—17-in. Table receiver with open face and fitted with a dark screen to enable easy daylight viewing. Housed in an attractive cabinet with contrasting veneers this set retails at 78 gns.

Model 764.—This is a real de luxe 17-in. Table receiver incorporating all the latest features in T/V manufacture and is designed for operation in all areas, particularly, in districts where the signal strength is weak. Its handsome cabinet fitted with doors is finished in attractive contrasting veneers. Price 84 gns.

Model 765C.—This set is a Console version of the 764 and as in the case of that model the cabinet is fitted with full length doors. Price 99 gns.

Model 755C.—21-in. Console with a first class performance giving a particularly good picture and designed for use in all areas. Here again, the cabinet is fitted with full length doors and the set is competitively priced at 133 gns.

RADIO

Model 710.—This is the famous Pam transistor portable, the first set of its type to be manufactured in this country. Retailing at 30 gns. it is one of the outstanding sets at present on the market.

Model 706.—A.C./Battery portable incorporating a printed circuit chassis in a cabinet finished in an attractive rexine. Price 15 gns.

Model 713.—A three wave band, six-valve F.M./A.M. receiver. Designed for reception of the new high quality B.B.C.-V.H.F. programmes in addition to the normal broadcasts on the Long and Medium wavebands. It incorporates a built-in aerial for F.M. and A.M. a continuous variable tone control, and is finished in a cabinet of light and dark walnut veneers. Price 27 gns.

Model 714.—A luxury F.M./A.M. receiver covering four wavebands, i.e. Long, Medium, Short and F.M. This set incorporates fly-wheel tuning, a magic eye indicator, built-in aerials and is housed in a fine cabinet of contrasting light and dark walnut veneers. Price 34 gns.

Model 715RG.—A new radiogram utilising the same chassis as the 713 and incorporating the new Collaro four-speed auto record changer with ample provision for record storage space. In a cabinet attractively finished in light and dark walnut veneers this radiogram retails at 59 gns.

Model 703A.—A 5-valve, 4-waveband superhet, designed for top quality performance and reliability. The Station selection is aided by flywheel tuning and the set is fitted with a three position tone control. Price 20 gns.

Model 955U.—This receiver is a 5-valve 4-waveband superhet for use on either A.C. or D.C. mains. The waveband coverage includes the trawler band of 75-200 metres. Price 19 gns.

make sure
you visit

STAND

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Pamphonic

for sound—NATURALLY!

Among the many exhibits
will be the latest in
Hi-Fi equipment,
including the "push-
button" pre-amplifier
and the unique
Pamphonic line source
loudspeaker system

★ ★ ★ ★

Our associated company

W. BRYAN SAVAGE LTD

are featuring and demonstrating their 10KW output
amplifier—the largest power drive amplifier made in
this country—which is used in conjunction with their
Vibrator TYPE V1000 — also being shown.
Fatigue testing will be demonstrated.

Enquiries for either

PAMPHONIC REPRODUCERS LTD

W. BRYAN SAVAGE LTD

Should be sent to

17 Stratton Street · London · W1 · 'Phone: GROsvenor 1926

DaP 805

PAMPHONIC

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PAMPHONIC REPRODUCERS LTD.

W. BRYAN SAVAGE LTD.

17 STRATTON STREET, LONDON, W.1

For more than 25 years, Pamphonic Reproducers Ltd., have designed and developed sound reproducing and amplifying equipment.

Some of their latest models in the field of High Fidelity are an important feature of this year's Radio Exhibition.

Well to the fore are their well-known amplifiers 1002 and 1003, with outputs of 25- and 10-watts, together with a Pre-amplifier (*Model 1002B*) that boasts "Push-Button" controls.

To complement these popular amplifiers, the world famous *Victor* loudspeakers complete the perfect combination. For reproducing records, the *Westcott* and *Pandora* can be recommended for bringing sheer realism to sound and there is an interesting range of other Pamphonic sound reproducing equipment.

The Pamphonic line source loudspeaker system is unique, and rightly used extensively for large buildings and open spaces.

The associate company, W. Bryan Savage Ltd., have been designing high power amplifiers for over 20 years. This experience and knowledge is fully represented in their range of exhibits (up to 10KW output, which is undoubtedly the largest of its kind in the country).

A most important feature, which will prove a focal point for the experts in this field, is the demonstration of various methods employed for fatigue testing.

The combined exhibits on the stand of these two companies cannot fail to have a wide appeal, searching out the selective music lover, and the leading engineers and technicians in the field of electronics.

PETO SCOTT

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PETO SCOTT ELECTRICAL INSTRUMENTS LTD.

ADDLESTONE ROAD, WEYBRIDGE, SURREY

New Television Receivers being exhibited on the Peto Scott Stand are:—

Model TV.1419.—This is a 14-in. Table Model receiver housed in a delightful well-styled cabinet in walnut finish, fitted with the latest 14-in. Mullard electrostatically focused Cathode Ray Tube, with a nominal 14 k.v. E.H.T., fully screened to reduce line time base radiation and, in addition, incorporating a mains filter. This model has been designed for reliability and easy servicing and it is possible to replace or repair components in most circuits without removing the chassis from the cabinet. A front elliptical speaker is fitted and the main user controls are on the front and side of the receiver for easy access. The Gain control on Band I and Band III is achieved by pre-set Contrast controls which are automatically switched into circuit by operation of the Turret Tuner. A variable Vision Noise Limiter employing half a thermionic valve limits interference peaks. The conventional mask has been dispensed with allowing for the largest possible picture on a 14-in. tube. The cabinet size is: 16½-in. wide at base. 17-in. deep at base. 17½-in. high.

The price of this receiver will be announced at the opening of the Show.

Model TV.1719.—This is a 17-in. Table Model receiver incorporating an aluminised magnetically focused Mullard Cathode Ray Tube with beam centering rotatable plate magnets. User controls are located on the front and side of the receiver. There is a front mounted elliptical speaker, fully screened chassis to reduce line time base radiation and, in addition, a mains filter. The Turret Tuner employs a PCC.84 and a PCF.80 mounted under the chassis and feeds the I.F. by link coupling. Gain control between channels on Band I and III

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