

1953
NATIONAL

RADIO SHOW

Souvenir Catalogue

PRICE 2/-



5377
E10

*In grateful remembrance of
Her late Majesty Queen Mary,
who had, as in past years, graciously
consented to be patron of this Exhibition.*



THE TWENTIETH NATIONAL
RADIO AND TELEVISION EXHIBITION

THE
RADIO SHOW
1953

Earls Court, London



Organised by
THE RADIO INDUSTRY COUNCIL
59, Russell Square, London, W.C.1

Pam

- ★ the newest name in
Radios for the Export
markets of the World

- ★ brilliantly up-to-date
in technical design

- ★ brilliantly new in
cabinet presentation

- ★ export enquiries to
PAMREX LIMITED
41 NEW BOND STREET
LONDON W1
telephone MAYfair 1097
where models may be
inspected

Pam .. looks good .. sounds perfect

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BANK

NATIONAL PROVINCIAL BANK LIMITED

HEAD OFFICE: 15, BISHOPSGATE, LONDON, E.C.2

National Provincial Bank is daily assisting thousands of private, professional and business people all over the country and is ready to help and advise you on all financial matters at its temporary Exhibition Branch, where a full banking service is provided for the convenience of Exhibitors and Visitors.

Enquiries also welcomed at any of the numerous Branches throughout England and Wales.

PAM 108

PAMPHONIC SALES

400, HOLLOWAY ROAD, LONDON, N.7

The latest range of PAM high quality radio and television receivers and radiogramophones are on view at this Stand (No. 108). The Television range is comprised of three receivers, one 17-in. Console Model 908, one 14-in. Console Model 953 and one 14-in. Table Receiver Model 952. All these models are for operation on A.C./D.C. mains, and are tunable to any of the existing B.B.C. transmitters. Each receiver is housed in a De Luxe cabinet of distinguished appearance incorporating doors. Among other outstanding features are "Pam Automatic Picture Control" and in the case of the 14-in. models "built in" aerials which will give satisfactory reception in strong signal areas.

The Radio range consists of two Portable Receivers and two Radiogramophones, details of which are as follows:

Battery Portable Model 903.—4-valve all-dry 2-waveband receiver, in handsome walnut cabinet, with exceptionally low current consumption.

Mains Transportable Model 905.—4-valve two-waveband receiver, in an attractive walnut cabinet.

RADIOGRAMOPHONES

Model 609/53.—De Luxe 3-speed autochange radiogramophone with 8 waveband, bandsread tuning, incorporating 10-in. PM Moving Coil Loudspeaker enclosed in its own baffle chamber. This radiogramophone is presented in highly polished walnut cabinet, with ample storage for records, and is designed for high fidelity reproduction.

Model 902.—4-valve AC mains, 3-speed portable radiogramophone, in a highly polished walnut cabinet.

SPECIAL EQUIPMENT

PAM Pampli Player Equipment.—This equipment which consists of the PAM Pampli Player Model 912, radio receiver Model 913, and amplifier Model 915 together with loudspeaker Model 914, housed in a handsome walnut veneered cabinet, is designed for high quality reproduction. The Pampli Player can be used with most radio receivers or gramophone amplifiers, all that is necessary is to plug it into the pick-up sockets. The receiver model 913 is designed for quality reproduction of B.B.C. Programmes in conjunction with a separate amplifier and loudspeaker; it is pre-tuned to three medium wave and one long wave station. The speaker Model 914 is an 18-in. twin cone mains energized unit capable of handling 18 to 20 watts output.

This is the ideal equipment for the music lover who desires to listen to music at its best.