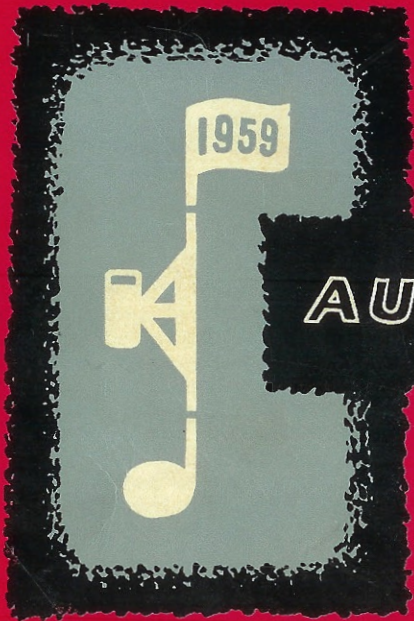


P. Sker



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LONDON

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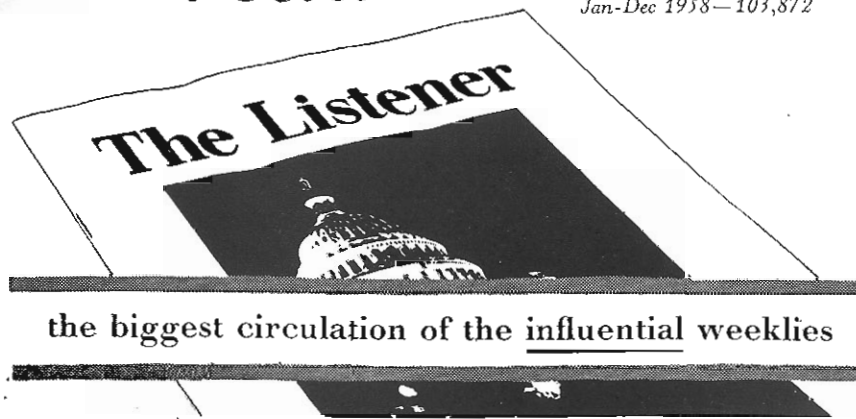
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Who are these 'top 2 million'—of whom the readers of *The Listener* form so large a part?

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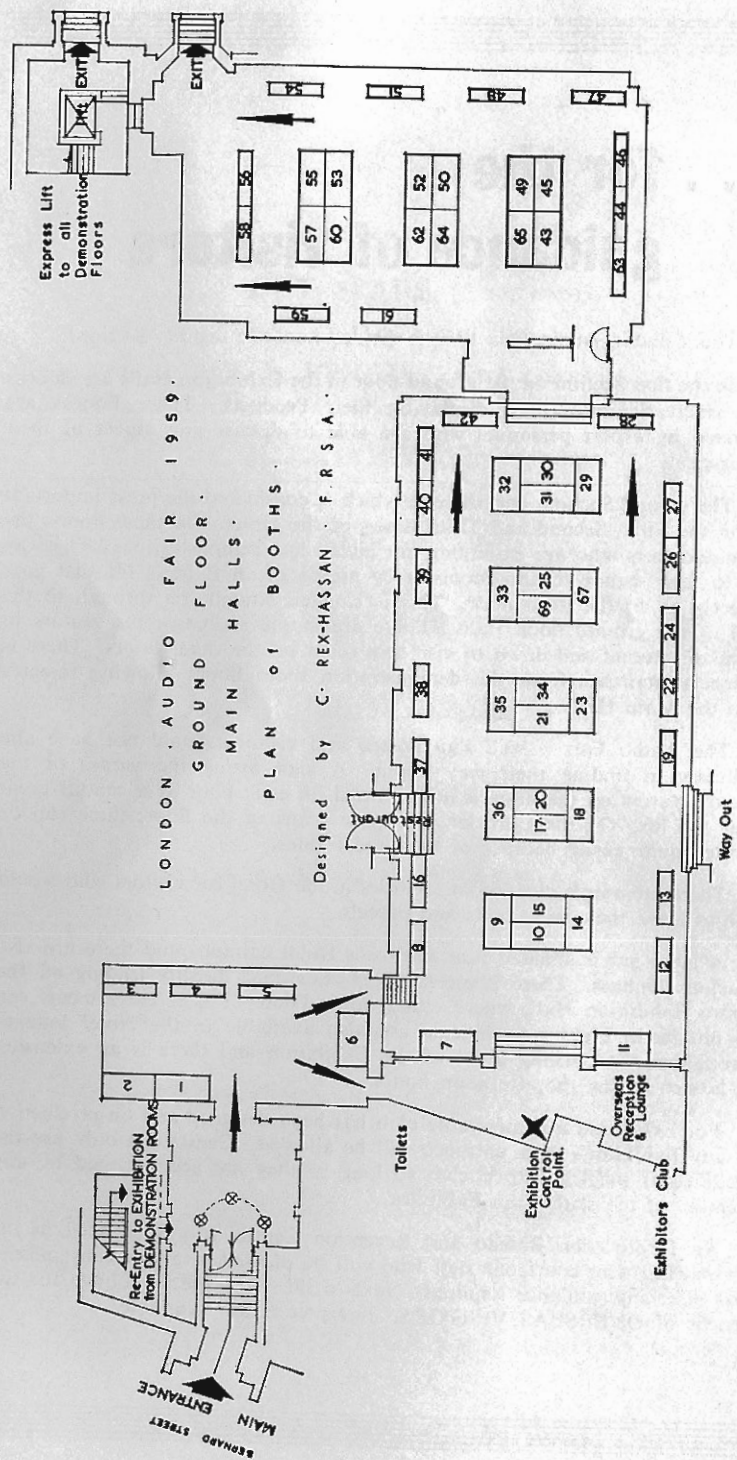
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LONDON, W.C.1

THURSDAY	FRIDAY	SATURDAY	SUNDAY
2nd	3rd	4th	5th

APRIL

11 a.m. to 9 p.m.

CATALOGUE 2/-



INDEX OF EXHIBITORS

Against each trade name, is the Booth number and the Demonstration Room number.

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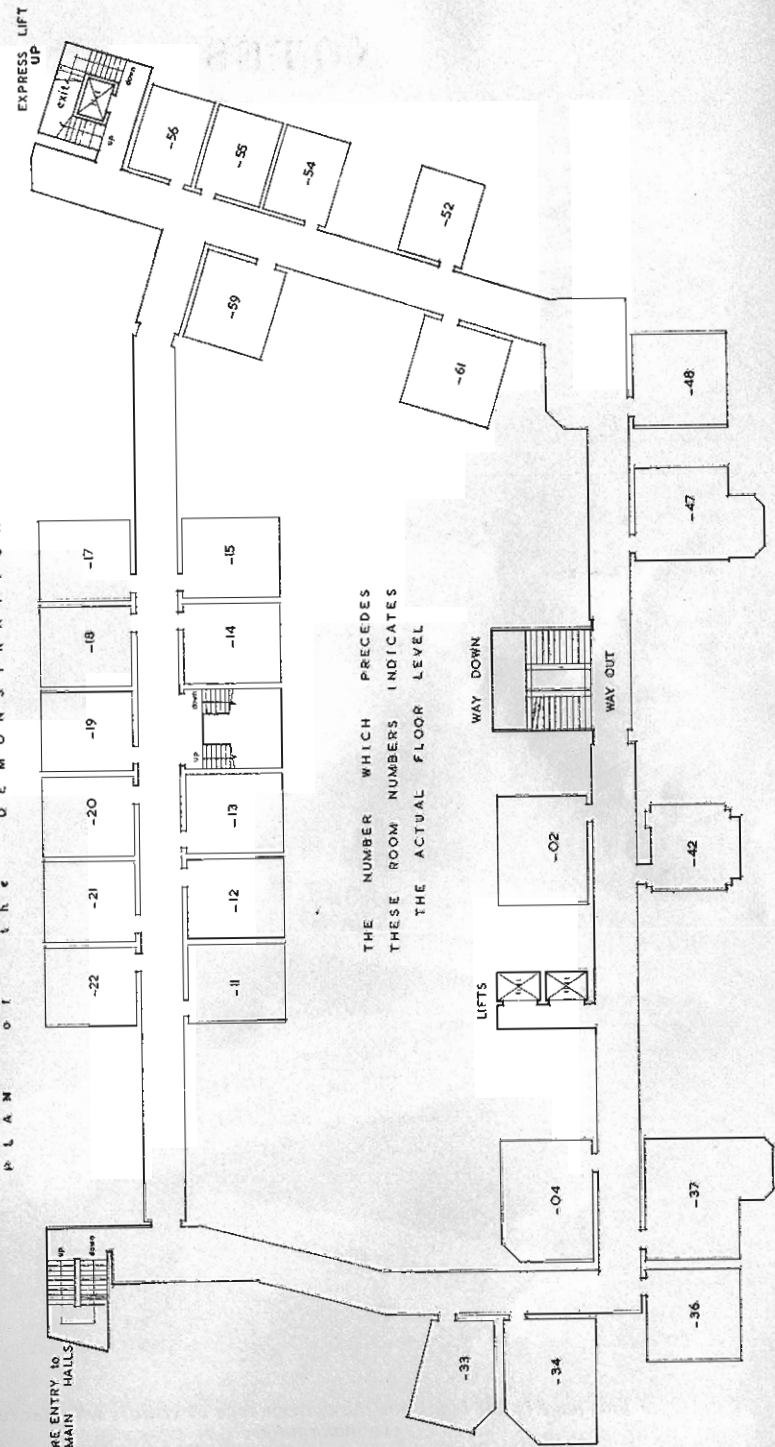
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The design and decor of the London Audio Fair is by
Cyril Rex-Hassan, F.R.S.A.

PLAN OF THE DEMONSTRATION FLOORS



MULLARD

Mullard Limited
Mullard House
Torrington Place
London, W.C.1

*Valves, Tubes, Semiconductors and
Components for Radio, Television
and Audio Applications*

BOOTH 57
DEMONSTRATION
ROOM 233

In addition to a comprehensive display of valves and semi-conductors for audio applications, the Mullard stand will contain separate exhibits of valves and circuits for stereophonic reproduction.

A comprehensive selection of literature will be freely available, including technical data on the Company's products and details of the new Mullard publication "Circuits for Audio Amplifiers", copies of which are obtainable from radio dealers throughout the country.

Trade Name: MULLARD

PAMPHONIC

Pamphonic Reproducers Limited
17, Stratton Street
London, W.1

Sound Reproducing Equipment

BOOTH 10
DEMONSTRATION
ROOM 254

As Specialists in Sound Reproducing Equipment for over 30 years, Pamphonic were the first company to instal a sound system in the Theatre Royal Drury Lane in the 1930's, and are responsible for the very successful sound reinforcement system using Pamphonic Line Source Loudspeakers now installed at Drury Lane for the run of the "My Fair Lady" Show. This system is also used extensively in B.B.C. Studios and in many large buildings including St. Paul's Cathedral, London.

Pamphonic were, naturally, in the forefront when High Fidelity reproduction was introduced in the domestic field, and were the first company to make Stereophonic Sound commercially available to the Public.

STEREOPHONIC HIGH FIDELITY AMPLIFIER MODEL 3001 — A new integrated audio amplifier, the pre-amplifier section being specially arranged for operation from both crystal and magnetic stereophonic pick-up cartridges and also from stereophonic tape input. Two push-pull outputs at 7½ watts each are incorporated. (Monaural output at 15 watts is available by switching).

STEREOPHONIC HIGH FIDELITY AMPLIFIER MODEL 3004 — Similar in design and performance to the Model 3001, but with 10 watts output on each stereo channel (20 watts monaural).

STEREOPHONIC HIGH FIDELITY LOUDSPEAKERS MODEL S.1 — Specially designed for use in pairs with the above stereo amplifiers incorporating high flux density 10" × 6" elliptical concentric loudspeakers suitable for the average sized room.

HIGH FIDELITY MONAURAL AMPLIFIER 25 WATT MODEL 2001 — Supplied with separate pre-amplifier control unit Model 2001a, or an alternative de luxe Model 1002B push-button pre-amplifier. Accepted by the Council of Industrial Design for inclusion in their "Design Index". (10 watt integrated Model 1004 also available).

RADIO TUNERS — AM/FM Model 645 (Medium waveband 1850-565 metres) and F.M. only Model 640.

"OTUS" STEREOPHONIC RECORD PLAYER — A newly developed player in a handsome cabinet for table mounting, containing auto-changer and duplicate amplifiers with changeover switching for high quality reproduction of both stereophonic and monaural records, and with socket for radio input. Two separate loudspeakers in matching wood cabinets for wall or table mounting incorporating high flux density 10" × 6" elliptical cone units. (See also "Sprite" portable stereo record player).

HIGH QUALITY PUBLIC ADDRESS AMPLIFIERS — A newly developed "brick" system offering an extremely flexible input combination of microphone, gramophone, radio and tape sources, and providing multi-microphone mixing through transistorised plug-in pre-amplifier units; amplifiers are designed for 110-250 volt A.C. mains, in chassis form for standard 19" panel rack-mounting or are supplied complete in metal cabinets as trans-portable units:—

90 Watt Model 603W — 50 Watt Model 602W.

PORTABLE PUBLIC ADDRESS EQUIPMENT 600 PPA — A complete portable unit capable of operation from either A.C. mains or car batteries.

Trade Names: PAMPHONIC, AB-FI, PARAMPHONIC

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HEAR YE!
HEAR YE!

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SCOTCH BRAND
No. 200 DOUBLE-PLAY TAPE

*Extra long, extra strong,
doubles your playing time*

The compact design of your tape-recorder limits spool size and, therefore, playing time—and how infuriating that limitation can be!

NOW, you can get *two hours'* continuous recording (single-track at $3\frac{3}{4}$ " per second) on a 7" spool—with the new "SCOTCH" Brand No. 200 Double-play Tape!

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STAND 30

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STAND No. 10
DEMONSTRATION ROOM 254

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