

Let music make yours the  
most popular place in town



*Pam*

HIGH FIDELITY SOUND EQUIPMENT

# *Complete sound installations for less than £50*

To-day more people than ever before are music-minded. Music has become the most popular and widespread of all forms of entertainment. The cafes, restaurants, sports grounds and public meeting places which have music accompaniment are the most popular places in town.

With the introduction of the new Pam Type 601 B, high fidelity sound equipment is available at a modest cost. The average hall can be equipped with a complete sound system for less than £50.

Among the many interesting features of this Pam equipment are a 7-valve circuit with Push-Pull output, a frequency range with excellent response from 40 to 15,000 cycles, magnetic and piezo pick-up connections to cater for these two types, full bass compensation for records and a maximum output of 25 watts on A.C. mains between 200 and 250 volts.

Designed by Britain's foremost engineers' the

Pam has already been acclaimed as setting a new standard in sound reproduction. And its wide range separate bass and treble tone controls and the smooth volume control enable it to meet the requirements of widely varying acoustic conditions.



The Pam Type 601 B, high quality sound equipment consists of a compact 25-watt amplifier for A.C. mains operation, moving coil microphone with stand, two separate high-power loudspeakers, a record player and all the necessary cable connectors. Up to eight loudspeakers can be used. The whole equipment is designed to be readily transportable, simple to install, easy to operate and unfailingly reliable.

The full output of 25 watts is equivalent to the combined volume of five ordinary radiograms and is ample for even large halls. It can be used for:—

1. Reproduction of gramophone records in conjunction with the Pam Record Player.
2. Reproduction of Radio Programmes in conjunction with any normal radio receiver.
3. Speech announcements through the Pam microphone or for relaying an orchestral performance from one part of the premises to another.

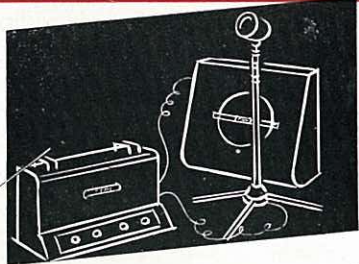
Prices:—	£	s.	d.
Amplifier ... ..	27	10	6
10-watt Loudspeaker ...	8	8	0
5-watt Loudspeaker ...	8	2	6
High Fidelity Microphone and Stand ....	13	13	0
General Purpose Micro- phone and Stand ...	9	9	0
Record Player	£11.17.6 + P.T. £2.10.10		



## ALTERNATIVE COMBINATIONS OF PAM EQUIPMENT TO SUIT VARIOUS REQUIREMENTS

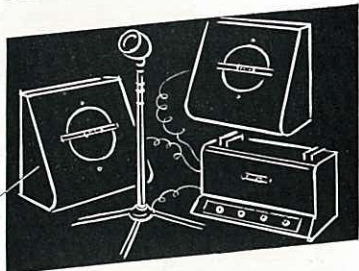
Amplifier, one 10-watt  
loudspeaker and high fidelity  
microphone and stand.

Price complete  
**£49 11s. 6d.**



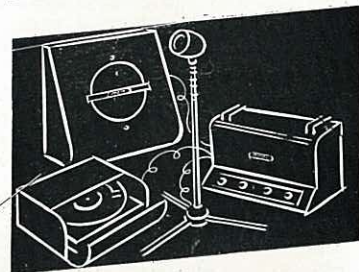
Amplifier, two 10-watt  
loudspeakers and high fidelity  
microphone and stand.

Price complete  
**£57 19s. 6d.**



Amplifier, one 10-watt  
loudspeaker, record player and  
high fidelity microphone and  
stand.

Price complete  
**£63 19s. 10d.**



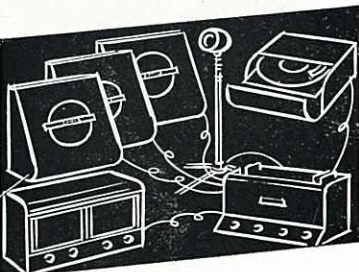
Amplifier, two 10-watt  
loudspeakers and record player.

Price complete  
**£58 14s. 10d.**



Amplifier, two 10-watt and  
one 5-watt loudspeakers, record  
player, high fidelity microphone  
and stand and radio set.

Price **£80 10s. 4d.**, plus cost  
of radio set.



These prices include Purchase  
Tax on Record Player.

MADE BY PAMPHONIC REPRODUCERS LTD.  
SALES OFFICE—157/159, REGENT STREET, LONDON, W.1. Tel. REGENT 2712